

Sponsorship Opportunities

European Testing Conference 2018, Amsterdam February 19&20

What: European Testing Conference, third edition europeantestingconference.eu with around 300 participants

When & Where: Amsterdam Arena, Amsterdam, February 19th & 20th 2018

Why: ETC is one of the few conference that looks at testing as both testers and programmers see it.

This brings together two communities that often are working on the same team yet see themselves as opposing each other.

Benefit	Fan	Silver	Gold	Platinum
Price €	Let's discuss	> 1000	> 3000	> 5000
Included conference tickets	0	0	1	2
Logo on event website, main page	✓	✓	✓	✓
Logo on the presentation slides of event opening	✓	✓	✓	✓
Right to use the sponsorship status after the event	✓	✓	✓	✓
Thank you tweet mentioning your company until one week after the event	None	Monthly	Every two weeks	Weekly
Distribute promotional items in conference bags	0	1	2	3
Roll-up banner			Expo	Each room
Sponsorship booth at expo area			Small	Large
Logo on every page of event website				✓
Tailored message & logo in pre & post-event emails to attendees				✓
Monthly retweet on request of your content until the event date				✓
Buy tickets with 20% discount at any time for your customers & partners				✓

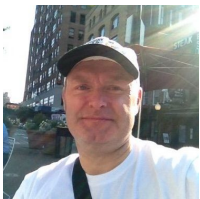


Special visibility options for our platinum sponsors by contributing to the costs of these:

- Become a sponsor for **stationary materials**, with your logo
- Sponsor our **lunches**, having extra visibility around the lunch serving areas
- Sponsor the **coffee breaks**, with your logo around the coffee serving areas
- Sponsor the conference **party**, with your logo on the drink vouchers
- Sponsor a **keynote** (travel & accommodation) and get 1 minute video commercial before the keynote



Not yet thrilled by the presented options? Just **contact us** and we are happy to find a way to accommodate your needs



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