Become a Sponsor

European Testing Conference 2019 brings together **200 people** in **different roles** (developers and testers in particular) to learn practical skills on testing and network. With our 4th year of the conference on **February 14-15th** in **Valencia, Spain** we deliver an engaging bridge-building event to drive forward the practice of testing - from practitioners to practitioners.

Sponsorship plans

Expo Sponsor is our high visibility commercial plan. It reserves you a spot in the break-time action with your spot at the break area and a seat at the table discussing challenges of testing with the participants in Lean Coffee where you can host a theme table.

Upskilling Sponsor is our high visibility participatory plan. Our conference delivers excellent training, and companies supporting their employees in upskilling in the latest of testing are offered a special sponsorship package with discounted tickets and conference-time visibility.

Supporter Sponsor is our plan for being visible in our channels and conference as someone succeeding together with us.

Get in Touch

For more information on becoming a conference sponsor, please contact our organizing team at <u>contact@europeantestingconference.eu</u> or Maaret Pyhäjärvi +358-408233777

Prices

The sponsorship packages are valid leading up to the conference to two months after the conference. Prices are:

- Expo Sponsor 4500 €
- Upskilling Sponsor: 10 tickets to the conference (8000 €)
- Supporter Sponsor 500 €

On all sponsorship prices, we give a 10 % Early Bird discount if the sponsorship package is booked by end of September, 2018. We are happy to work with you to customize a sponsorship opportunity that best suits your goals and budget, and would love to see you partner with us on creation of European Testing Conference 2019. Prices are presented without VAT (24%).

Your Reach With Us

Our conference handle on twitter @EuroTestingConf reaches 1500 professionals. Our organizer and speaker networks sharing our content enable you to reach a significant audience of developers and testers as well as their managers.

Our message is centered on testing over testers (skills for everyone), and bridging together diverse perspectives on a common challenge. We treat our speakers fairly sharing our financial success with them, and pay attention to our audience learning needs.

We welcome our sponsors to get more visibility through proposing sessions in the Open Space part of the conference.

Details

	Ехро	Upskilling	Supporter
Number of conference tickets included	2	10	0
Logo on event website & opening materials	x	x	x
Thank you tweet on joining as sponsor, during conference and a week after.	x	x	x
Video message (45 sec) for the conference audience	x	x	
Your logo on conference rollups	x	x	
Place on expo / break area with your rollups	x	x	
Your rollup next to keynote stage	x		
Your message included in conference communication to participants	x	x	
Monthly retweet of your content on request	x	x	
Tickets with discount price (800 \in + VAT) for your customers and partners	x	x	

The European Testing Conference website is <u>http://europeantestingconference.eu</u> and the non-profit organizer registered in Finland is Ohjelmistotestaus ry (Software Testing Finland).