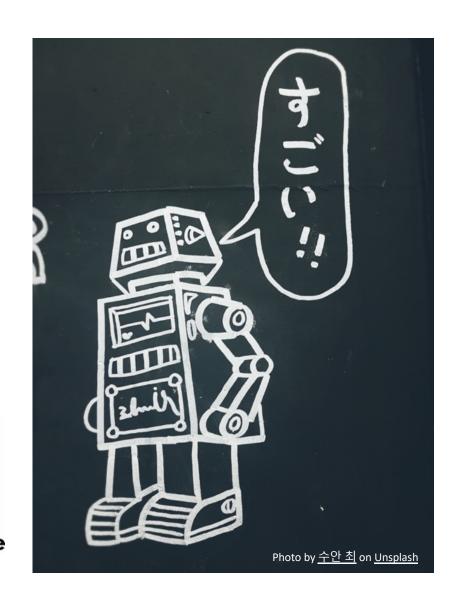
Conversational interfaces

Testing the bots!



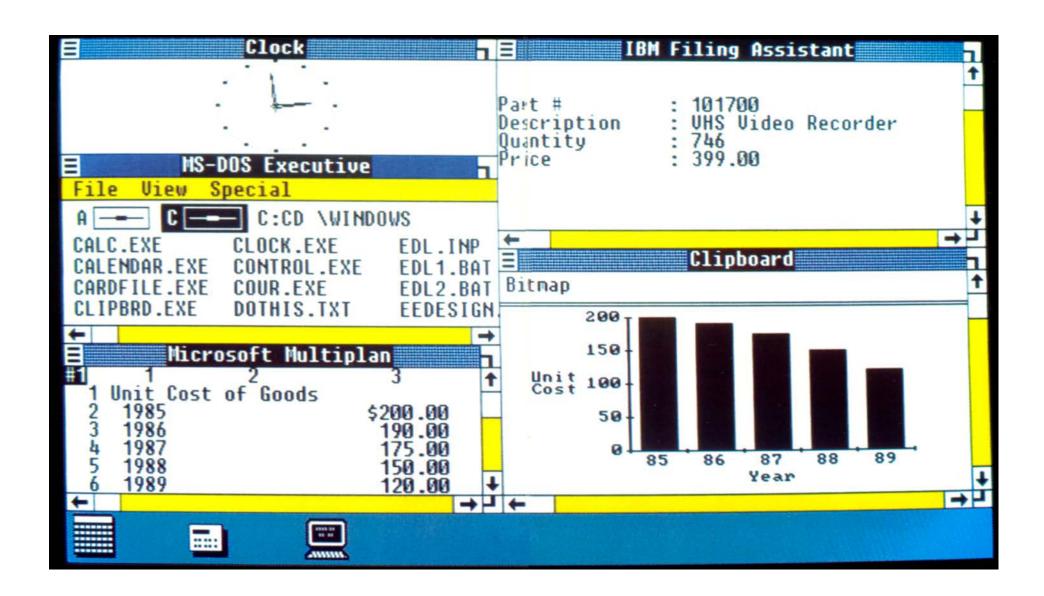
European Testing Conference

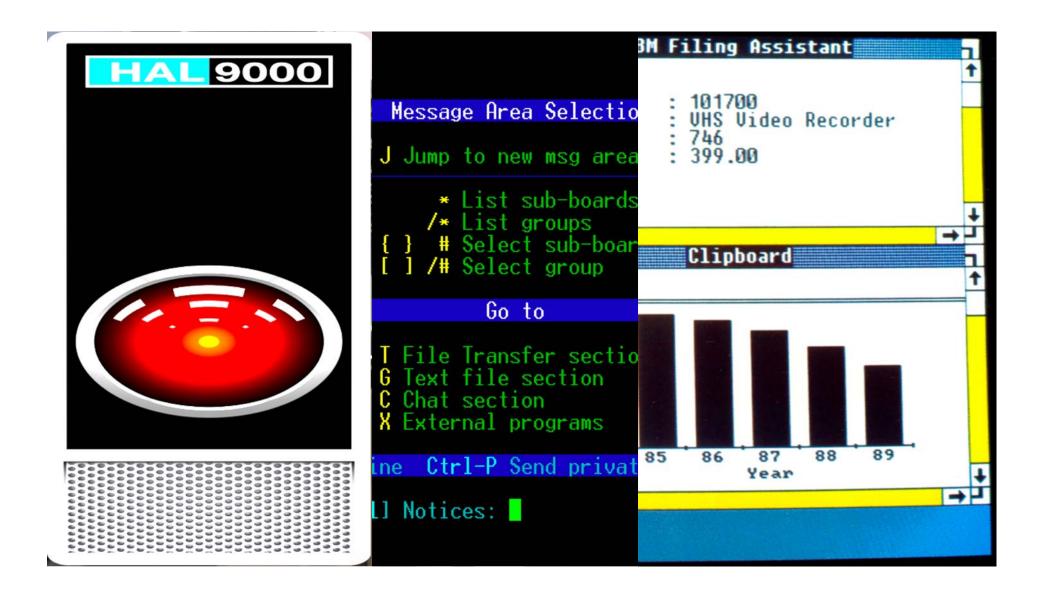












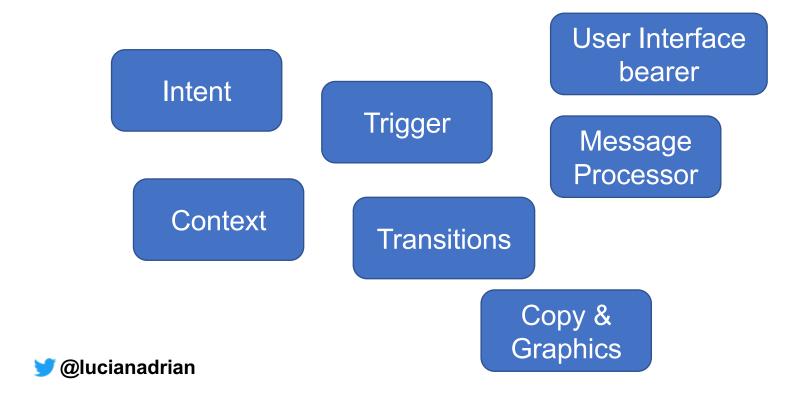




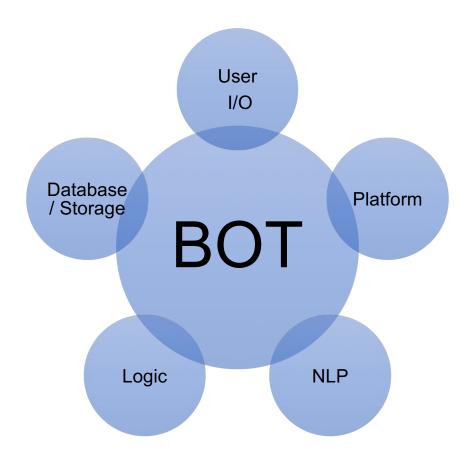


🏏 @lucianadrian

What are Conversational Interfaces made of?

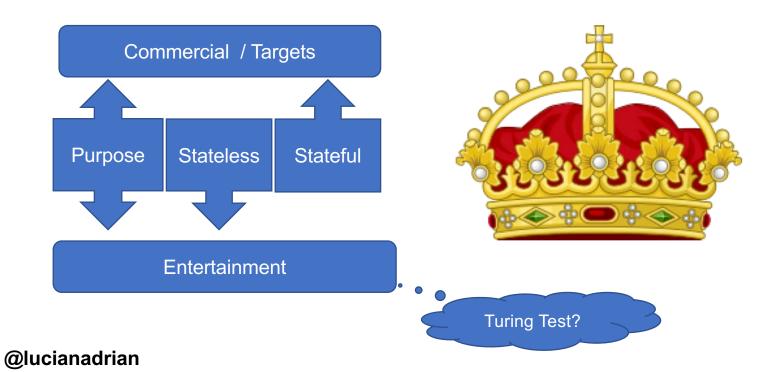


What to test?

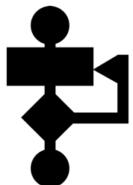




Context is King, again!



Boundaries... blurring



Vs.

Static rules / matches

- Generate once / use multiple
- Easier to comprehend
- Clear boundaries
- Finite





Natural Language Processing

- Auto generated
- · Difficult to comprehend
- Blurry / probabilistic boundaries
- Seemingly infinite

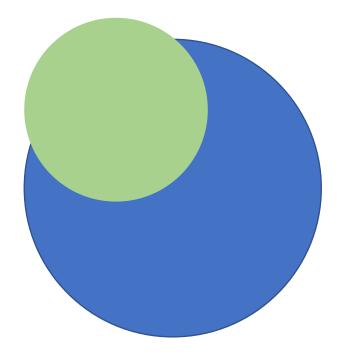
Complementing, not competing

Rarely alone

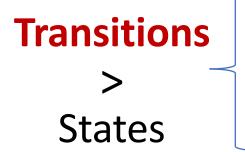
Interactions need testing attention

- User account sharing & interactions
- Mobile & Web apps
- Triggers for API & Web hooks
- Tracking & reporting via other channels

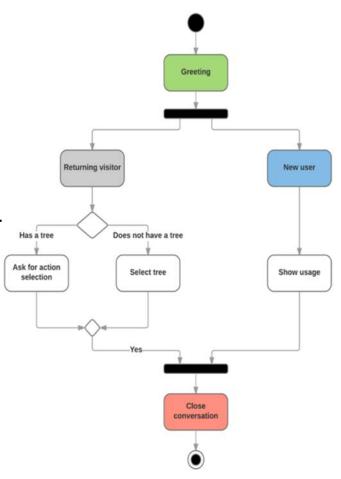
Complementing other channels





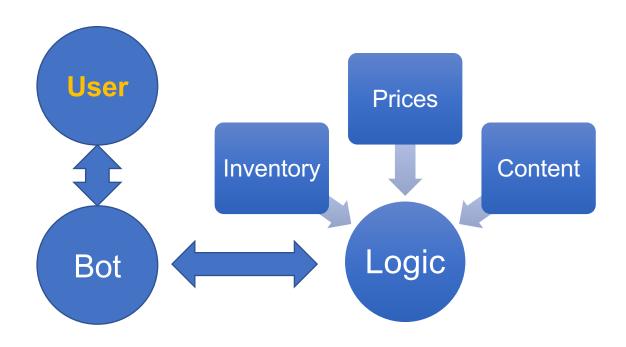


- Defining the **flow**
- Include states as endpoints
- Initiated by triggers
- 1:n trigger relation

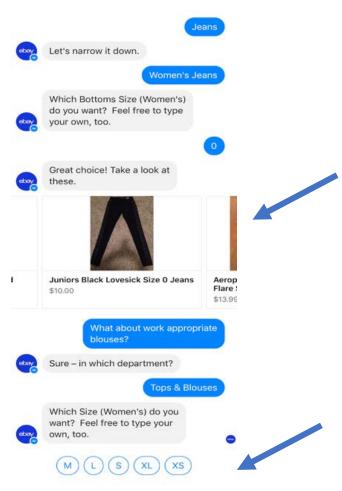




What else?



🏏 @lucianadrian

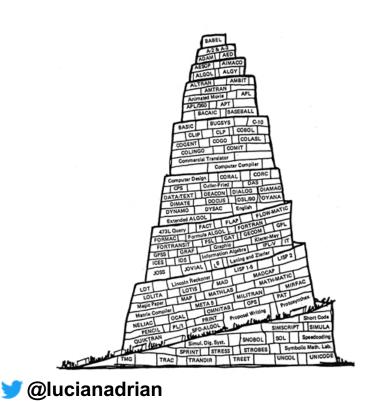


Visuals

- Carousels
- Selection buttons
- Text boxes



Virtual Babel



- Localization
- Comprehension
- Consistency
- Cultural match

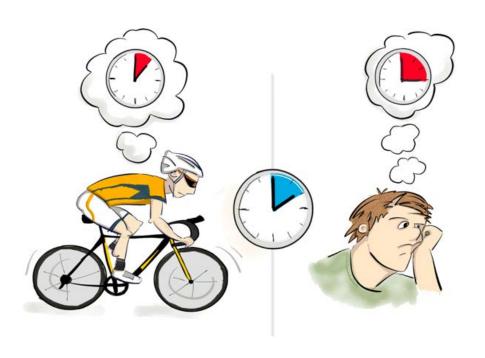
"On tape" samples



- Consistency
- Repeatability
- Pitch & speed control
- Multiple audio samples
 - ✓ By gender
 - ✓ By accent /,
 - ✓ By accent



Perceived performance



- Latency
 - ✓ Lambda functions
 - ✓ Network impact
- Accuracy
- Fall-back
- Recovery



Old friends are still around





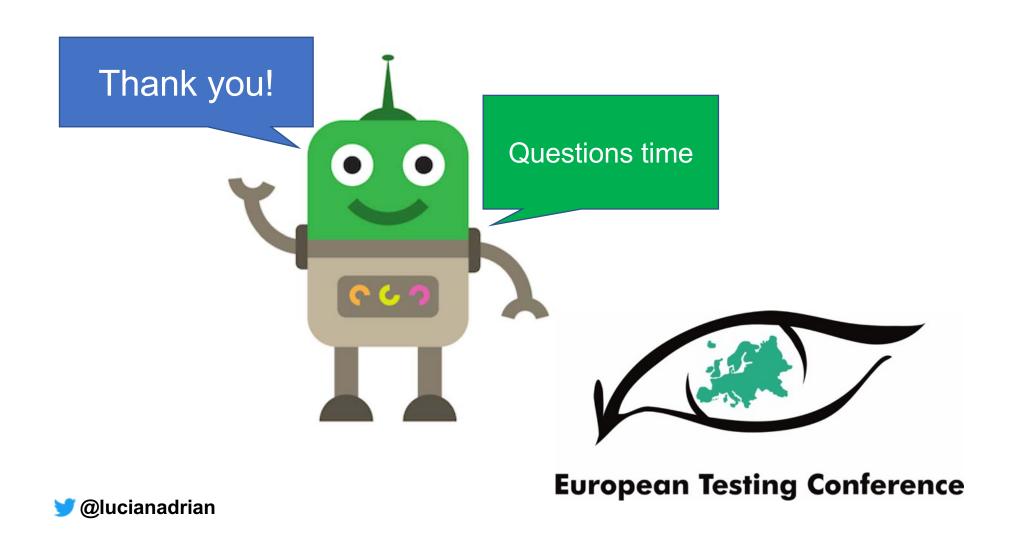


Wrapping it up

- · Collage of components & services interacting
 - · Know your part & area of responsibility
 - · Performance tweaking can be tricky & subjective
- Nature is not linear -> Language is nuanced -> So should be the tests
 - Visuals, language, cultural match need consideration
- Conversations are flexible -> Adaptiveness -> Al gets in the game
 - · Transitions over states
 - · Probabilities over clear cuts
 - · Embrace ambiguity & consider the context
- API Heavy
 - Reuse API testing tools & rules







Further references

https://developers.facebook.com/docs/messenger-platform/introduction/integration-components

https://developers.google.com/actions/extending-the-assistant

https://developer.amazon.com/alexa-skills-kit

https://smooch.io/state-of-messaging-2018/

https://www.amazon.com/Designing-Bots-Creating-Conversational-Experiences/dp/1491974826

